



**Lisa Kennedy, CFRE, MInstF (Adv Dip), ACFRE**

Lisa Kennedy serves as chief advancement officer for Bobby Dodd Institute (BDI), an Atlanta-based, mission-driven enterprise that leverages social entrepreneurship and philanthropy to create jobs and expand opportunities for people with disabilities and disadvantages.

Prior to joining BDI in 2009, Lisa worked as development director for the Georgia Conservancy and as a consultant with Haas Consulting, a firm helping organizations succeed in annual and capital campaigns.

As a volunteer and leader, Lisa has served as president of the Greater Atlanta Chapter of the Association of Fundraising Professionals (AFP) and in additional executive committee roles for AFP Atlanta, including VP of Education and Certification. She has chaired the Greater Good Luncheon for the Georgia Planned Giving Council (GPGC) and led the Host Committee for the 2006 AFP International Conference on Fundraising held in Atlanta.

Lisa currently serves on the Advisory Board for the Foundation Center-Atlanta and on a committee for AFP International's Center for Fundraising Innovation.

She has been a Certified Fundraising Executive (CFRE) since 2006 and in 2016 became one of the 110 professionals to earn the ACFRE credential. In 2017, she became one of seven fundraisers in North America to earn the rigorous International Advanced Diploma in Fundraising, an initiative of the University of Plymouth, Institute of Fundraising and AFP International.