



Lisa Kennedy, ACFRE

Lisa Kennedy serves as chief advancement officer for Bobby Dodd Institute (BDI), an Atlanta-based, mission-driven enterprise that leverages social entrepreneurship and philanthropy to create jobs and expand opportunities for people with disabilities and disadvantages.

BDI offers professional staffing services, matching job candidates with community employers, and employs people with barriers to work in its own social enterprises. BDI's mission-based businesses include janitorial and grounds maintenance services, staffing and recruiting, call center and mailroom operations, and packaging and fulfillment services.

Prior to joining BDI in 2009, Lisa worked as development director for the Georgia Conservancy and as a consultant with Haas Consulting, a boutique firm helping organizations succeed in annual and capital campaigns and make effective transitions from grassroots to major gifts fundraising.

Lisa's leadership in nonprofits has ranged from philanthropy and communications to strategic planning and program development, with focus on engaging leadership volunteers, launching strategic initiatives and directing campaigns, while leveraging philanthropy to diversify revenue streams and launch social enterprises.

As a volunteer, Lisa served as president of the Greater Atlanta Chapter of the Association of Fundraising Professionals (AFP) and served in additional executive committee roles, including VP of Education and Certification. She has chaired the Greater Good Luncheon for the Georgia Planned Giving Council (GPGC) and led the Host Committee for the 2006 AFP International Conference on Fundraising held in Atlanta.

Lisa currently serves on the Advisory Boards for the Foundation Center-Atlanta, the Social Enterprise Alliance's Atlanta Chapter, and the United Way of Metro Atlanta's Cole Society. She has served on the honoree selection committee for Atlanta's National Philanthropy Day celebration since 2015. She has been a Certified Fundraising Executive (CFRE) since 2006 and in 2016 became one of the 110 professionals to earn the ACFRE credential.